

FOR IMMEDIATE RELEASE
Orange Bowl Committee
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ORANGE BOWL COMMITTEE CONTINUES ITS COMMITMENT TO THE COMMUNITY

PARK OF THE WEEK RECAP – SEPTEMBER 8



The Orange Bowl visited the Helping Hands Bulls at Partners Park during its Park of the Week Program on Saturday, September 8, 2012. Pictured (L to R): Coach Xavier, OBC member Greg Barnes, Kia Reed, OBC member Ron Albert, Joe Summerset, OBIE and Orange Bowl staff member Gladys Cueto.

MIAMI LAKES, Fla. (www.orangebowl.org) — The Orange Bowl Youth Football Alliance (Orange Bowl YFA) presented by Sports Authority visited six sites on Saturday, September 8 as part of its Park of the Week Program. The Orange Bowl YFA Park of the Week program presented by Sports Authority recognizes select football parks around South Florida each Saturday during the fall

This past Park of the Week schedule included a visit to the Key West Junior Football League (George Mira Field) and the Dick Conley Memorial Youth Football League (Dick Conley Harris Park), as well as the JT Saints and Liberty Square Colts (Range Park), Helping Hands Bulls (Partners Park), Opa Locka Hurricanes (Sherbondy Park) and Moore Park Generals (Moore Park). At each stop during its Park of the Week program, Orange Bowl members, ambassadors and staff distribute promotional items and discounts from official Orange Bowl YFA sponsors and present each park with a commemorative plaque and a financial contribution for park improvements.

Now in its 14th season, the Orange Bowl YFA presented by Sports Authority serves more than 16,000 young football players and cheerleaders in nine youth football leagues from north of Lake Okeechobee to Key West and has invested approximately \$5 million in youth sports across South Florida since 1999. In addition to its continued support of the Orange Bowl YFA, the Orange Bowl directly supports locally-based festivals and events, including those that provide participatory opportunities to youth from all over the world, such as Junior Orange Bowl, Orange Bowl Sailing Regatta Series, Orange Bowl Paddle Championships and the Orange Bowl International Tennis Championships.

For 78 years, the Orange Bowl has been one of South Florida's leading civic organizations, driving tourism and economic development, while supporting scholarships and community athletic facilities. Inspiring thousands of student athletes every year, the Orange Bowl's activities help foster youth confidence, celebrate student achievement, engage the community and enhance the South Florida economy.

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The Orange Bowl YFA is presented by Sports Authority, with additional sponsors American Airlines, Florida Blue, Doctors Hospital, Frito-Lay, FSFlorida / Sun Sports, Hampton Farms, Marathon Petroleum, Urbietta Oil Co., MetroPCS, Nike, POWERADE, Sun Life Stadium & The Miami Dolphins, The Miami Herald, Toyota, Sparkling ICE and Wells Fargo.

For more information about the Orange Bowl and the Orange Bowl Youth Football Alliance presented by Sports Authority please visit www.orangebowl.org.

Orange Bowl YFA presented by Sports Authority Park of the Week Schedule for Saturday, September 15, 2012

Arrival	Park	Team	League
9:30 AM	Tamiami Park	Tamiami Colts	Miami Xtreme Youth Football League
11:00 AM	Palmer Park	South Miami Grey Ghosts	Miami Xtreme Youth Football League
1:15 PM	Hialeah Middle School	Hialeah Cougars	Miami Xtreme Youth Football League
2:45 PM	Oak Grove Park	Oak Grove Raiders	National Youth Football League
4:15 PM	Ingram Park	Opa Locka Panthers	National Youth Football League



During Week 2 of its Park of the Week program, the Orange Bowl recognized the dedication and hard work of the Moore Park Generals coaches and volunteers. A member of the National Youth Football League, the Moore Park Generals play at Orange Bowl Field at Moore Park, a state-of-the-art facility built in an effort spearheaded by the Orange Bowl in celebration of its 75th anniversary in 2009. Pictured (L to R): OBC member Ron Albert, Kadreana Jones, Coach Tony Jones, Assyria Gabriel, Moore Park Commissioner Christopher Everette, OBC member Salo Sredeni, OBC member Xavier Gonzalez and OBIE.



On Saturday, September 8, 2012, the Orange Bowl visited the Dick Conley Memorial Youth Football League during its Park of the Week program. As part of the festivities during its visit, the Orange Bowl recognized the hard work and dedication of the Dick Conley Memorial Youth Football League staff members. Pictured (L to R): Rosa Rimeraz, Obie, OBC member Henry Viera, OBC member Jeff Rubin, representatives from Powerade and MetroPCS, Dick Conley League Board member Jamel Canty, Dick Conley League President Bobby Smith, OBC member Willie Carpenter, OBC member Doug Wiley, Ambassador Geary Scott and Orange Bowl Manager of Youth Sports Jose Regalado.

***Editor's Note – High resolution photos available upon request**

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About the Orange Bowl

The Orange Bowl is a 348-member, primarily-volunteer non-profit sports organization that promotes and serves the South Florida community. The Orange Bowl Festival features a year-round schedule of events culminating with the Discover Orange Bowl on January 1, 2013 and the Discover BCS National Championship on January 7, 2013. Other Orange Bowl core events include the MetroPCS Orange Bowl Basketball Classic, Orange Bowl Youth Football Alliance presented by Sports Authority, Orange Bowl International Tennis Championships, Orange Bowl Sailing Regatta Series and Orange Bowl Paddle Championships. For more information on the 2012-13 Orange Bowl Festival and its events, including promotional and volunteer opportunities through the Ambassador Program, log on to www.orangebowl.org.