

FOR IMMEDIATE RELEASE
Orange Bowl
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ORANGE BOWL CONTINUES ITS COMMITMENT TO THE COMMUNITY

PARK OF THE WEEK RECAP – September 7



The Orange Bowl visited the Opa-Locka Hurricanes on Saturday, September 7 at Sherbondy Village Park during its Park of the Week program. Pictured (L to R): Obie, Decari Griffin, Sherbondy Village Park employee, Hurricanes' Team Mom, Committee member James Pfleger, Wayne Simmons and Committee members Stu Wyllie and Ron Albert.

MIAMI LAKES, Fla. (www.orangebowl.org) —Now in its 15th season, the Orange Bowl Youth Football Alliance (Orange Bowl YFA) presented by Sports Authority visited three sites on Saturday, September 7 as part of its Park of the Week Program. The Orange Bowl YFA Park of the Week program presented by Sports Authority recognizes select youth football parks across South Florida each Saturday during the fall to show its continued support to the community.

This past Park of the Week schedule included visits to three National Youth Football League members – the Opa-Locka Hurricanes, Oak Grove Raiders and the Helping Hands Bulls. At each stop during its Park of the Week program, Orange Bowl members, ambassadors and staff distribute promotional items and discounts from official Orange Bowl YFA sponsors and present each park with a commemorative plaque and a financial contribution towards park improvements.

More than 16,000 young football players and cheerleaders in 10 football leagues across eight South Florida counties directly benefit from the Orange Bowl YFA presented by Sports Authority. More than \$5 million has been invested by the Orange Bowl Committee in youth sports in South Florida since 1999. In addition to its continued support of the Orange Bowl YFA presented by Sports Authority, the Orange Bowl directly supports locally-based festivals and events, including those that provide participatory opportunities to youth from all over the world. These events include the Junior Orange Bowl, Orange Bowl International Youth Regatta, Orange Bowl Lacrosse Classic, Orange Bowl International Tennis Championships, Orange Bowl Swim Classic and Orange Bowl Paddle Championships, among many others.

Celebrating its 80th anniversary, the Orange Bowl has been one of South Florida's leading civic organizations, driving tourism and economic development, while supporting scholarships and community athletic facilities. Inspiring thousands of student athletes every year, the Orange Bowl's activities help foster youth confidence, celebrate student achievement, engage the community and enhance the South Florida economy.

The Orange Bowl YFA is presented by Sports Authority, with additional sponsors American Airlines, Doctors Hospital, Florida Blue, FOX Sports Florida / Sun Sports, Hampton Farms, MetroPCS, Nike, Sparkling ICE, Sun Life Stadium & The Miami Dolphins, The Miami Herald, Toyota, and Wells Fargo.

For more information about the Orange Bowl Committee and the Orange Bowl Youth Football Alliance presented by Sports Authority please visit www.orangebowl.org.

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Orange Bowl YFA presented by Sports Authority Park of the Week Schedule for Saturday, September 14, 2013

Arrival	Park	Team	League
9:30 a.m.	West Little River Park	Northside Panthers	Florida Youth Football League
11:00 a.m.	Jose De Diego Middle School	Wynwood Seahawks	Florida Youth Football League
12:30 p.m.	Moore Park	Moore Park Generals	National Youth Football League
2:30 p.m.	Carol City Park	Miami Gardens Ravens	Florida Youth Football League
4:00 p.m.	Dr. Lester B. Brown Park	Miami Gardens Bulldogs	Florida Youth Football League



Committee member Ron Albert and Obie present Helping Hands Bulls Coach Joe Summerset with a Sports Authority Coaches Kit during the Orange Bowl's Park of the Week visit to Partners Park on Saturday, September 7.



During its Park of the Week program on Saturday, September 7, the Orange Bowl visited the Opa-Locka Hurricanes and Hurricanes cheerleaders were among many who reaped the benefits of various promotional items, including these coupons to Sports Authority.

*Editor's Note – Photos available upon request

*Photo Credit - Orange Bowl YFA

About the Orange Bowl

The Orange Bowl is a 351-member, primarily-volunteer non-profit sports organization that promotes and serves the South Florida community. The Orange Bowl features a year-round schedule of events culminating with the Discover Orange Bowl on January 3, 2014. Other Orange Bowl core events include the MetroPCS Orange Bowl Basketball Classic, Orange Bowl Youth Football Alliance presented by Sports Authority, Orange Bowl International Tennis Championships, Orange Bowl International Youth Regatta, Orange Bowl Swim Classic and Orange Bowl Paddle Championships. For more information on the 2013-14 Orange Bowl events, including promotional and volunteer opportunities through the Ambassador Program, log on to www.orangebowl.org.