

FOR IMMEDIATE RELEASE
Orange Bowl
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ORANGE BOWL PARK OF THE WEEK VISITS FOUR PARKS IN PALM BEACH COUNTY

PARK OF THE WEEK RECAP – October 26



The Orange Bowl visited the Western Communities Football League at Wellington Village Park in Wellington, Fla., on Saturday, October 26, during its Park of the Week program. Pictured (L to R): OBC member Gerald Grant Jr., Obie, Nick Iannone, Tracey Seberg, Jim Viggiani, Jason Shephard, OBC member Corey Alston, Ambassador Geary Scott, OBC member Steve Roberts.

MIAMI LAKES, Fla. (www.orangebowl.org) — Now in its 15th season, the Orange Bowl Youth Football Alliance (OBYFA) presented by Sports Authority visited four parks in Palm Beach County on Saturday, October 26, as part of its Park of the Week program. The OBYFA Park of the Week program presented by Sports Authority recognizes select youth football parks across South Florida each Saturday during the fall to show its continued support to the community.

This past Park of the Week program visited Veteran's Park in Boca Raton, Fla., Wellington Village Park in Wellington, Fla., Buttonwood Park in Lake Worth, Fla., and Lake Lytal Park in West Palm Beach, Fla., in that order.

At each stop during its Park of the Week program, Orange Bowl members, ambassadors and staff distribute promotional items and discounts from official OBYFA sponsors and present each park with a commemorative plaque and a financial contribution towards park improvements. Last weekend's plaque recipients were Glenn Remler (Veteran's Park), Tracey Seberg (Wellington Village Park), Jason Boekholder (Buttonwood Park), and Kim Gehrman (Lake Lytal Park). A coach nominated from each visited league or team also receives a coach's kit provided by Sports Authority. Last weekend's recipients were Steve Urbano (West Boca), Jason Shephard (Western Communities), Rodney Tolbert (West Boynton) and Lee Williams, accepted by Kim Gehrman and Larry Brown on his behalf (Palm Beach County Youth).

Orange Bowl Committee (OBC) members Corey Alston, Gerald Grant Jr., Trelanee Moore-Adderley, Bill Parker and Steve Roberts participated in last weekend's park visits. Moore-Adderley described her service to the South Florida community through the Park of the Week program as an honor, especially because she grew up using one of the program's previously visited sites, Scott Park. "It means a great deal to me to be a part of this great tradition," she said. "It's always great to see the pride and spirit that both youth and parents exude. It was the same then as it is now."

More than 16,000 young football players and cheerleaders in 10 football leagues across eight South Florida counties directly benefit from the OBYFA presented by Sports Authority. More than \$5 million has been invested by the OBC in youth sports in South Florida since 1999. In addition to its continued support of the OBYFA presented by Sports Authority, the Orange Bowl directly supports locally-based festivals and events, including those that provide participatory opportunities to youth from all over the world. These events include the Junior Orange Bowl, Orange Bowl International Youth Regatta, Orange Bowl Lacrosse Classic, Orange Bowl International Tennis Championships, Orange Bowl Swim Classic and Orange Bowl Paddle Championships, among many others.

Celebrating its 80th anniversary, the Orange Bowl has been one of South Florida's leading civic organizations, driving tourism

and economic development, while supporting scholarships and community athletic facilities. Inspiring thousands of student athletes every year, the Orange Bowl's activities help foster youth confidence, celebrate student achievement, engage the community and enhance the South Florida economy.

The OBYFA is presented by Sports Authority, with additional sponsors American Airlines, Doctors Hospital, Florida Blue, FOX Sports Florida / Sun Sports, Hampton Farms, MetroPCS, Nike, Sparkling ICE, Sun Life Stadium & The Miami Dolphins, The Miami Herald, Toyota, and Wells Fargo.

For more information about the Orange Bowl Committee and the Orange Bowl Youth Football Alliance presented by Sports Authority please visit www.orangebowl.org.

Orange Bowl YFA presented by Sports Authority Park of the Week Schedule for Saturday, November 2, 2013

Arrival	Park	Team	League
11 a.m.	Anquan Boldin Stadium	Glades Youth Panthers Belle Glade Baby Raiders	Glades Tri-City Youth Athletic League Glades Tri-City Youth Athletic League
1 p.m.		Pahokee Baby Blue Devils	Glades Tri-City Youth Athletic League



Obie with two new friends during Park of the Week's visit to Wellington Village Park in Wellington, Fla., on October 26.



Athletes and their families crowded the Orange Bowl tent at Lake Lytal Park during Park of the Week's visit on October 26, as OBC members, ambassadors and staff distributed the season's first issue of Inside the Orange Bowl and promotional items from its sponsors – Sports Authority, Baptist Health, Florida Blue, MetroPCS and Sparkling ICE.

***Editor's Note – Photos available upon request**

***Photo Credit - Orange Bowl YFA**

About the Orange Bowl

The Orange Bowl is a 351-member, primarily-volunteer non-profit sports organization that promotes and serves the South Florida community. The Orange Bowl features a year-round schedule of events culminating with the Discover Orange Bowl on January 3, 2014. Other Orange Bowl core events include the MetroPCS Orange Bowl Basketball Classic, Orange Bowl Youth Football Alliance presented by Sports Authority, Orange Bowl International Tennis Championships, Orange Bowl International Youth Regatta, Orange Bowl Swim Classic and Orange Bowl Paddle Championships. For more information on the 2013-14 Orange Bowl events, including promotional and volunteer opportunities through the Ambassador Program, log on to www.orangebowl.org.